

Graham County Travel & Tourism Regular Board Meeting

August 8, 2019

4:30 P.M. – 6:30 P.M.

Attending: Chairman Dale Wiggins, Billy Brown, Jessica Wehr, Mary Griffin

Absent: Robin Turner, Meredith Jenkins

Chairman Wiggins called meeting to order at 4:30 p.m.

Motion to approve minutes from July 11, 2019 for regular meeting was made by Jessica Wehr. Mary Griffin second. **Vote Unanimous**

Becky Garland, finance officer, was not present. She will give the finance and budget report to the Board members at a later date.

Chairman's Report: Chairman Wiggins explained that Ms. Garland had been in Murphy all day dealing with personal business.

Director's Report: Daniel Allison, see attached sheet

Daniel presented a request from Friends of Joyce Kilmer/Slickrock Wilderness for \$250.00 to cover the cost of food to feed a group of veterans led by Veteran US Army Guides who are going to be passing thru Graham County on a hike. Partners of Joyce Kilmer/Slickrock Wilderness will prepare morning and evening meals while they are in the county. A motion to give them \$250.00 was made by Billy Brown. Jessica Wehr second the motion. **Vote Unanimous**

Daniel also presented a request from Revved Up to provide \$350.00 in prize money for the upcoming Poker Run benefiting Graham County EMS. Jessica Wehr made a motion to give them \$350.00 for second and third place prizes. Billy Brown second the motion. **Vote Unanimous**

Public Comments: Dave Artiss, Mountain Manor, would like for Travel & Tourism to change the way the accommodations appear on the website. They are in alphabetical order and his accommodation is on page 6. He thinks it would be better to have the order changed so that visitors see the accommodations at random. Chairman Wiggins stated that he and Daniel have discussed this and will talk to the website managers about reasonable changes, and/or put a note on the website stating that the accommodations are in alphabetical order and a disclaimer that one is not preferred above the other.

New Business: Chairman Wiggins stated that several Board members have requested that the meeting time be changed to 5:30 P.M. to accommodate Board members who have jobs or businesses. Billy Brown made a motion to change the meeting time. Mary Griffin second the motion. **Vote Unanimous.** A notice of change of Board Meeting time will be put in the Graham Star for the public.

Chairman Wiggins informed the Board of two membership changes. Michelle Redmon will be replaced by Rick Davis. Jessica Wehr has been reappointed to the Board for another term.

Mary Griffin stated that she would like Facebook to rotate the accommodations all the time for more exposure. Chairman Wiggins gave Daniel, director, a directive to research this idea, talk to our social media management firm about how to accomplish this, and share the feedback with the Board.

Ms. Griffin then asked if more of this year's Graham County calendars could be ordered. Chairman Wiggins directed that 25 more calendars be ordered. Jessica Wehr commented that we need to start working on next year's calendar and try to get better clarity on the photos. Mary stated that she will research how to get better quality on the photos from local photographers.

Maps: Bob Wehr presented his ideas of exactly what maps he thinks Travel & Tourism needs to use and also suggested what he thinks should be on the maps. He presented a quote on the cost of revising the assets map and developing a new tear off map.

Billy Brown made a motion that the Board update the assets map, develop a new tear off map and give Riddle Design Company a \$2500.00 deposit to begin the work. Mary Griffin second the motion. **Vote Unanimous**

Billy Brown made a motion to **ADJOURN**. Jessica Wehr second. **Vote Unanimous**

Next meeting September12, 2019

5:30 P.M.

Travel & Tourism office, 474 Rodney Orr Bypass, Robbinsville, NC

Closed session if necessary-G.S. 143-318.11 (a) (1)(3)(5)(6) For privileged or confidential and Attorney/client, contract, personnel privilege